GiddyUpGenie

Company Fact Sheet

At a Glance

Founded:	2009
Headquarters:	United States
Founders:	Joe Arnett & Margie Arnett
Website:	giddyupgenie.com
Contact:	joe@giddyupgenie.com
Type:	App Studio - Sports & Ministry Technology

Mission

GiddyUpGenie builds technology for the communities we belong to. We demystify technology and make it just work - starting with sports and ministry.

Products

SnapStat - High School Football Stat Tracker

Effortless stat tracking for NFHS and UIL (Texas) high school football. Designed for coaches, parents, and statisticians who need real-time game data without the learning curve. Launching 2026.

Acts2Track - Church Ministry Care App

A care and connection tracking app for church ministry leaders. Helps ministry teams stay organized and responsive to the needs of their community.

Founders

Joe Arnett, Co-Founder

Master's degree in Interactive Telecommunications. Decade managing Educational Support Services at Loma Linda University School of Dentistry. Football coach since 2009. Combines technical expertise with firsthand understanding of the problems he's solving.

Margie Arnett, Co-Founder

International speaker on social media across the US, Canada, and the UK. Published researcher in peer-reviewed journals. Author, musician, and dedicated community volunteer. Awards include Citizen of Achievement (League of Women Voters) and Woman of Distinction (California State Senate & Assembly).